
ARENA BOARD ADVERTISING PROGRAM

TOWN OF GRIMSBY
PEACH KING CENTRE





Introduction

Increase your brand presence at the Peach King Centre and join our arena board advertising program. Arena board advertising is a popular and unique way to reach thousands of people per year. We welcome more than 300 000 visitors to our arenas annually for programs, camps, leagues, tournaments and events!

Peach King Centre Arena Advertising

Two Year Terms

East Pad

Arena Board \$1000 per year

Banner Coming soon

West Pad

Arena Board \$1200 per year

Banner Coming soon

To book your advertising space contact: mrusich@grimsby.ca

all prices subject to HST

Terms and Conditions

- Board and banner advertising opportunities are available for two-year terms beginning January 1, 2026 and ending December 31, 2027 unless otherwise agreed upon. If permits are created mid-way through the year, the fee will be pro-rated.
- The ice season typically runs September – March, which may vary year to year.
- Payment must be received in full before January 31 each year. Failure to pay or renew payment during a term will result in removal of advertising.
- All costs include print and installation of one sign or banner. Additional sign printing and installation will be charged at \$250 + HST per sign, \$750 + HST per banner.
- No refunds will be given in the event of inclement weather or short-term facility and/or programming cancellations.
- Artwork and creative must be supplied by the client and approved by the Town.
- The Town reserves the right to remove or take down advertising in the facility.
- The client is responsible for providing suitable artwork to the Town, who will then send the artwork for printing once specifications are met.
- All prices are subject to HST.

Requirements for Artwork Submissions

- No dark or black backgrounds.
 - Font size should be legible at 20pt or greater and comply with AODA.
 - Artwork should be high resolution, 300dpi or greater.
 - All advertisements must be submitted as a print-ready PDF. Colour ads must be saved as CMYK for colour accuracy, however exact colour match cannot be guaranteed.
 - Final artwork to be provided as a high resolution PDF and is subject to approval from the Town of Grimsby.
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