



TOWN OF
GRIMSBY

ECONOMIC DEVELOPMENT

Annual Report

2024



MESSAGE FROM THE MAYOR

As Mayor of Grimsby, I am proud of the progress we've made through our Economic Development Strategic Action Plan, which established our first economic development office and prioritized Business Retention and Expansion (BR&E). This three-year plan serves as a foundation for sustainable growth, helping us identify challenges and opportunities to ensure a thriving local economy.

A strong economy relies on commerce, which in turn depends on investment. Investment, however, requires stability.

We are committed to encouraging new business investment, fostering community support, and ensuring the continued success of our existing enterprises. We want the business community to know that we are “open for investment” and offer a partnership-driven approach to economic development. Council is working together and dedicated to building a prosperous future for all.

-Jeff Jordan



MESSAGE FROM THE GEDAC CHAIR



2024 has been a transformative year for Grimsby, demonstrating our unwavering commitment to fostering economic growth and building a stronger, more connected community. Through careful planning, bold initiatives, and collaboration between Council, residents, and businesses, we have positioned Grimsby as a town of opportunity and innovation.

Our efforts to expand job opportunities, support local entrepreneurs, and attract new investments are not just about economic growth—they reflect our dedication to making Grimsby a thriving, inclusive community where everyone can succeed. Projects like the Casablanca Waterfront Park, business expansions, and groundbreaking developments underscore our promise to enhance the quality of life for all residents while embracing our role as a regional leader.

As we approach the final year of the 2022-2025 Strategic Action Plan, we are more committed than ever to shaping a sustainable future. This means supporting local businesses, welcoming new enterprises, and prioritizing the needs of our stakeholders. Together, we will ensure Grimsby remains a town where people feel connected, supported, and proud to live, work and enjoy a good quality of life. Together we will ensure Grimsby continues to be a growth-oriented town that welcomes new investment, creates new long-term sustainable employment in diverse sectors, adds value to diverse sectors, encourages innovative infrastructure, and welcomes new residents.

Thank you for being part of this journey. It is your energy, ideas, and contributions that make Grimsby a truly remarkable place to live, work, and grow. It is your ongoing support, progressive ideas and overall contributions that make Grimsby a remarkable place to live, work and grow. Let's make Grimsby a world class community.

- Councillor Reg Freake

GRIMSBY ECONOMIC DEVELOPMENT ADVISORY COMMITTEE (GEDAC) MEMBERS

- GEDAC recommending ways to attract and retain industrial, commercial, and other businesses.
- GEDAC focuses on initiatives outlined in the Council's Strategic Priorities and the Economic Development Strategic Action Plan.
- GEDAC may review and recommend participation in grant programs from Federal, Provincial, or private funding sources for business retention and recruitment.
- GEDAC may suggest a marketing strategy for business attraction, tourism, and town promotion, utilizing various media.
- GEDAC members engage with local businesses through visits or other means to strengthen relationships and foster retention.



Jeff Jordan
Mayor

GEDAC MEMBERS & LIASION MEMBERS



Reg Freake
Councillor &
Chair of GEDAC



Jacob Baradzie
Councillor
GEDAC



Bill Ashburn
Forty Creek
Master Blender



Frank Comisso
Owner, Comisso
Estate Winery



Rick Trigatti
Director of Operations,
Muratec-USA



Benjamin Purkiss
Partner, Pendulum Group



Belinda Anderson
President, Niagara Gateway
Tourism Information Centre



Paul Robertson
Executive Director
Employment Help Centre



Simon Duong
Vice Chair, Grimsby
Downtown BIA



Remy Fernandez
CEO, Grimsby Power



Rebecca Shelley
Executive Director,
Grimsby & District
Chamber of Commerce



Frank Miele
Staff- Economic
Development
Officer

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GRIMSBY'S COMMUNITY PROFILE

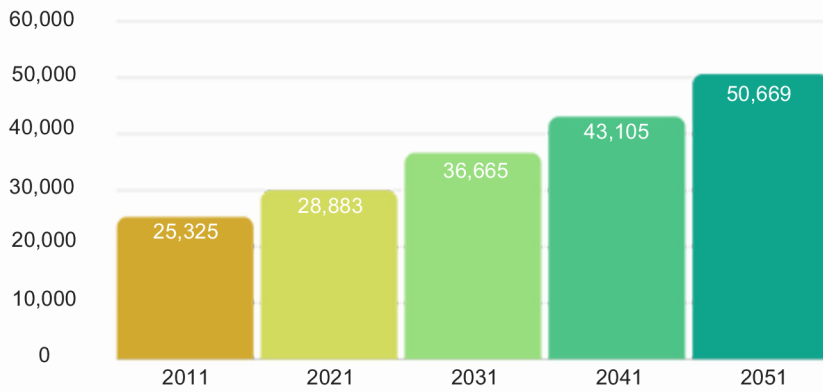
The Town of Grimsby offers a unique setting between the southern shores of Lake Ontario and the Niagara Escarpment. With a population of over 31,000, Grimsby is a growing municipality in Niagara Region. Located midway between Hamilton and St. Catharines, and as the westernmost town in the Niagara Region, Grimsby is part of the Hamilton Census Metropolitan Area.

Grimsby is a highly desirable community that has experienced significant growth over the past decade, partly due to its strategic location between the Greater Hamilton and Toronto Areas and the Niagara Region. This provides residents and businesses with access to world-class amenities and direct access to the U.S. border within 30 minutes.

Grimsby's distinct character, heritage, and natural surroundings make it an excellent place to live and do business.



Population



Estimated population in 2024 is **31,233**

Estimated population growth by **1.53%** annually.



Source: Canada Census, York Region Statistical Analysis, Town of Grimsby Demographics

Median Age

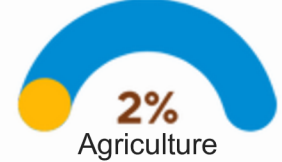
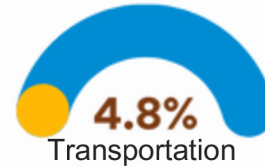
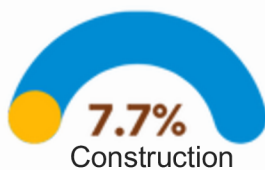
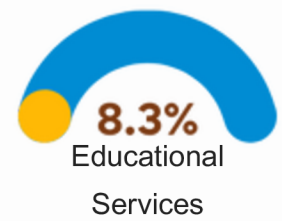
45.2



Household Income (average)

\$108.7K

Employment



KEY PERFORMANCE INDICATORS

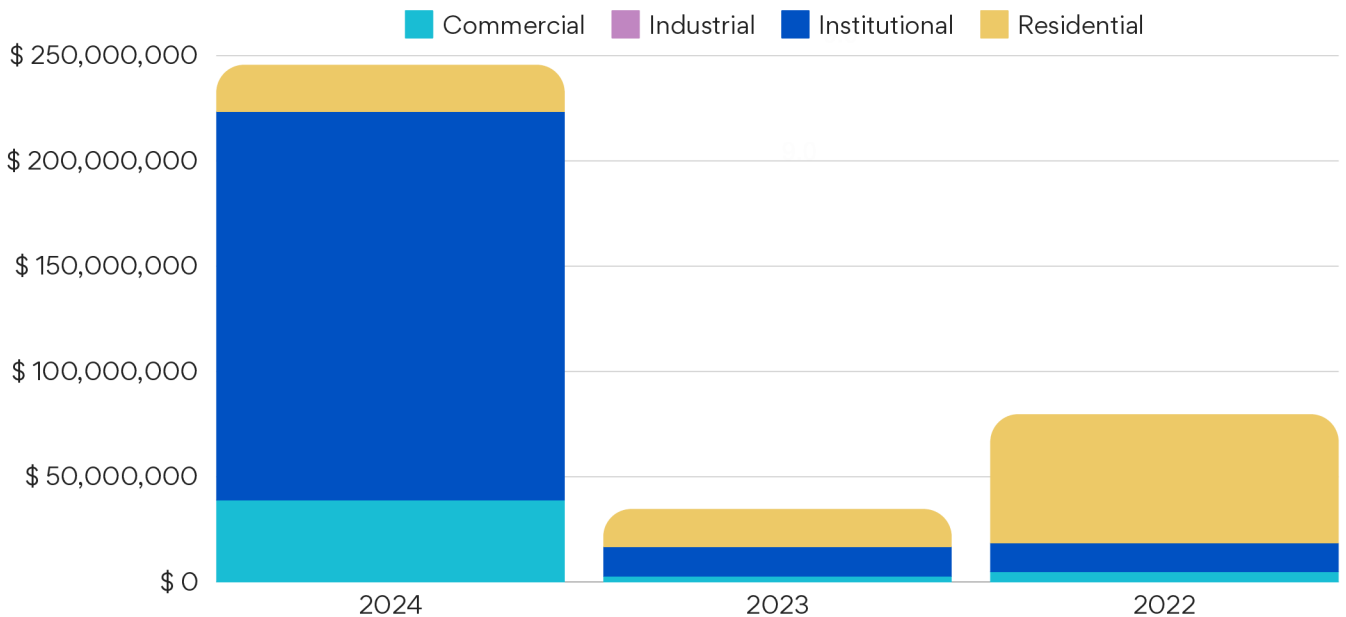
Indicators	2024	2023	2022
Population Growth	31,200	30,500	30,000
Employment Growth	13,813	13,254	12,230
New businesses	16	4	4
Business Expansions	32	48	38
Total Value of Building Permits	\$ 247.2M*	\$ 38.5M	\$ 83.6M**
Business Visits	45	32	25
Tax Ratio % (R/ICI)	91.0/9.0	91.0/9.0	91.0/9.0

R/ICI – Residential / Industrial, Commercial, Institutional

* Major investments included West Lincoln Memorial Hospital, Peach King Community Centre and McNally House Hospice

** Major investment included Branthaven Residential Subdivision

Total Square feet: 186,633 of ICI developments creating 559 jobs



Sources: 2024 Municipal Snapshot - Workforce Collective; Planning & Building Standards, Finance and Economic Development Departments

ECONOMIC SNAPSHOT

Grimsby's economic development activities in 2024 have marked a year of significant growth, with notable achievements in business development, development preparedness, and service enhancement.

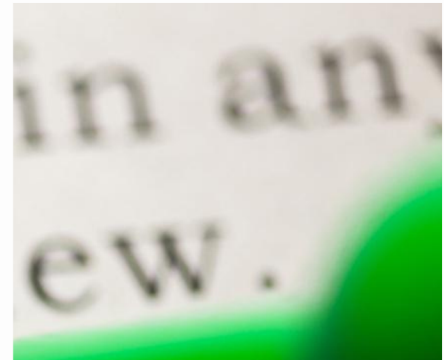
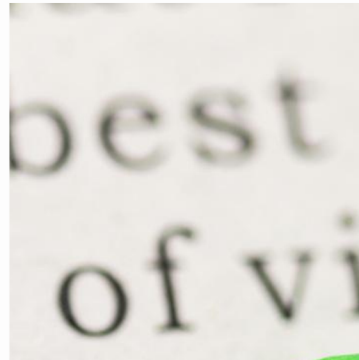
The economic development team introduced two major initiatives to strengthen Grimsby's investment readiness:

- 1. Development Industry Liaison Task Force** – A regular meeting between the development industry and staff to address technical issues and identify opportunities for service improvement.
- 2. Development Process Analysis** – A review aimed at identifying ways to enhance services for the development community and streamline the development process. The town's proactive approach positions it for future success. Its ongoing efforts to remain investment-ready, implement a strong business retention and expansion program, and attract new investment will continue to support its long-term economic vitality.

Investment Readiness



- Community Profile
- Industrial Vacant Land Directory
- Business Directory

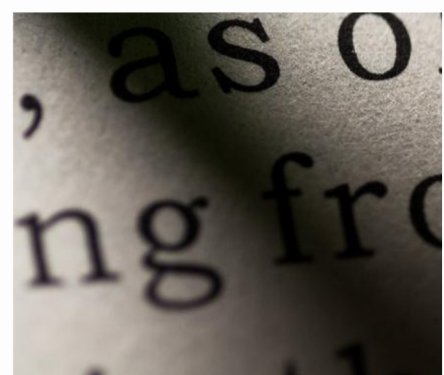


Business Retention & Expansion

Corporate Visits

New Businesses

Collaborative Marketing





Economic Development Initiatives:

- **Approx. \$4 Billion Development Impact:** Significant residential, industrial, and commercial projects are expected over the next decade.
- **Business Succession Planning Program:** Included as part of the Corporate Visitation Program.
- **Grimsby Business Ambassador Program:** Launched to attract investments and support local businesses with volunteer ambassadors.
- **Tourist Map:** In collaboration with community services, a new map was developed to help visitors navigate in Grimsby.



Major Investments:

- **Vermeer HQ:** Global manufacturer of industrial and agricultural equipment.
- **Century Condos:** The first condo development that will revitalize downtown by offering modern condominium living
- **Fifth Wheel Losani Development:** A proposed residential subdivision introducing a prominent urban presence in a new emerging neighbourhood
- **New Businesses:** Di-Mond Trailers, Major Refrigeration & Cisolift Distribution Inc. making Grimsby its home.



Community and Business Engagement:

- **Community Development Roundtable:** Two roundtables engaging over 150 business stakeholders to discuss growth opportunities
- **Mayor's Business Breakfast:** Successful event with Guest Speaker Brock Dickinson.
- **Mayor's Golf Tournament:** Raised \$22,080 funds for the United Way and the Community Services Department.



Tourism:

- **Tourism Strategy:** Applied for matching grant funding through the Tourism Niagara Partnership Program (TPN).
- **2024 Ontario Tourism Summit:** The Economic Development team participates to explore future tourism opportunities.
- **Niagara Gateway Information Centre:** New video on [Niagara Gateway Information Centre](#)



Marketing:

- **Print:** Produced promotional content with Grimsby's first new Benchside Magazine distributed to all Grimsby households and parts of Niagara Region, Canada Magazine, Business In Focus Investment Magazine, and Lifestyle Magazine.

BUSINESS RETENTION, EXPANSION & ATTRACTION

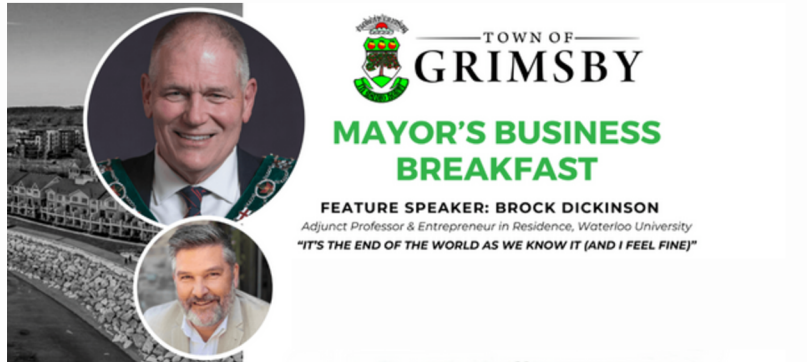
In 2024, Grimsby’s commitment to Business Retention and Expansion (BR+E) emerged as the cornerstone of its local economic strategy, actively stimulating growth within the community.

Acknowledging that over 90% of new jobs stem from existing businesses, Grimsby prioritized supporting and fostering the potential of local enterprises.

This proactive approach included establishing closer partnerships with businesses, conducting regular consultations to understand their evolving needs and addressing barriers that could hinder greater investment.

The Grimsby Economic Development Advisory Committee (GEDAC) hosted the **First Mayor’s Business Breakfast** to engage the business community with staff.

The industrial/commercial and institutional sectors will create approximately **1,315 new direct jobs by 2026**.



Mayor’s Golf Tournament raised \$22,080, of which \$16,560 was donated to **United Way Niagara** and \$5,520 to support the town’s community services department, to defray the cost of recreation programs.

The New Casablanca Waterfront Park has transformed the lakefront into a premiere community destination, blending recreation and natural spaces.

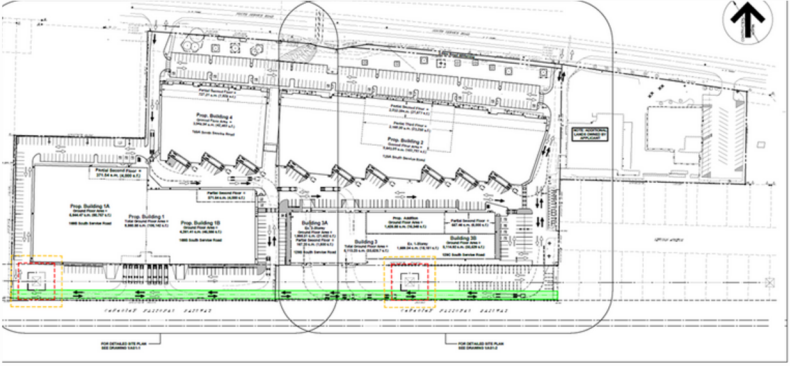


Anatolia Business Park
 725 South Service Road
 500 Employees, 642,500 square ft.
 Q4 2025 occupancy.



Century Condos (DeSantis Homes)
 21 Main Street East (Downtown)
 85 units
 50 construction jobs for two years
 Multi-award-winning design with sustainable infrastructure (geothermal heating and green roofs).

Fifth Wheel Losani Development
 Lakerfront area
 36 townhouse units
 1,240 condominium units
 81,000 square ft. of commercial uses
 Subdivision agreement completed.



Grimsby Innovation Centre
 115 South Service Rd
 400 Employees, 363,000 square ft.
 Site plan in progress.

Peach King Centre (PKC) Expansion & Renovation
 162 Livingston Avenue
 121,729 square ft.
 \$16 million investment from the province.
 Total cost: \$36.7 million
 Opening - Fall 2025



NEW BUSINESSES

Vermeer Canada Inc. HQ

Agricultural machinery & servicing

12 Iroquois Trail

25 Employees, 16,307 square ft. head office

Opening - 2025



Major Refrigeration Ltd. HQ

Supermarkets/ small-business refrigeration service

194 Woolverton Rd.

155 + Employees, 27,000 square ft.

Cisolift Distribution Inc.

Innovative aerial lift equipment provider

270 Hunter Rd.

15 Employees, 60,000 square ft.



Di-MOND Trailers

Engineered trailers provider to Amazon

317 South Service Rd.

50 Employees, 45,000 square ft.

Bright Workspace

Co-working and creative workspace

8 Christie St.

8 Employees, 7,000 square ft.



VTR Feeder Solutions
 623 South Service Rd.
 86 Employees, 67,000 square ft.
 New expansion



Precision Metalworks Inc.
 6 Iroquois Trail
 5 Employees, 7,244 square ft.
 Q2 Opening in 2025
 New expansion

Mini Retreat Childcare Inc.
 264 Main St W.
 15 Employees, 3,513 square ft.
 Q1 Opening in 2025
 New daycare



Grimsby Community Preschool
 5 Andrew St.
 Existing 7 St. Andrews 11 jobs, 4,000 square ft., 65 students
 Building permit 5 St. Andrews, 4 jobs, 2,000 square feet, 20 students
 Rezoning 152 Main St. West, 4 jobs, 2,500 square ft., 20 students
 Waiting list: 248 students
 New daycare

Trail Ridge Montessori School
 Main campus: 18 Elizabeth St. 60 students
 Junior school: 53 Ontario St. 60 students
 25 Employees, 5,000 square ft. each campus
 New preschool



INVESTMENT READINESS TOOLS

Investment Readiness Tools are resources that site selectors and investors use to advance their search for an investment. Grimsby updated the Business Directory and the Employment Vacant Lands Directory and developed the new Community Profile.

BUSINESS DIRECTORY

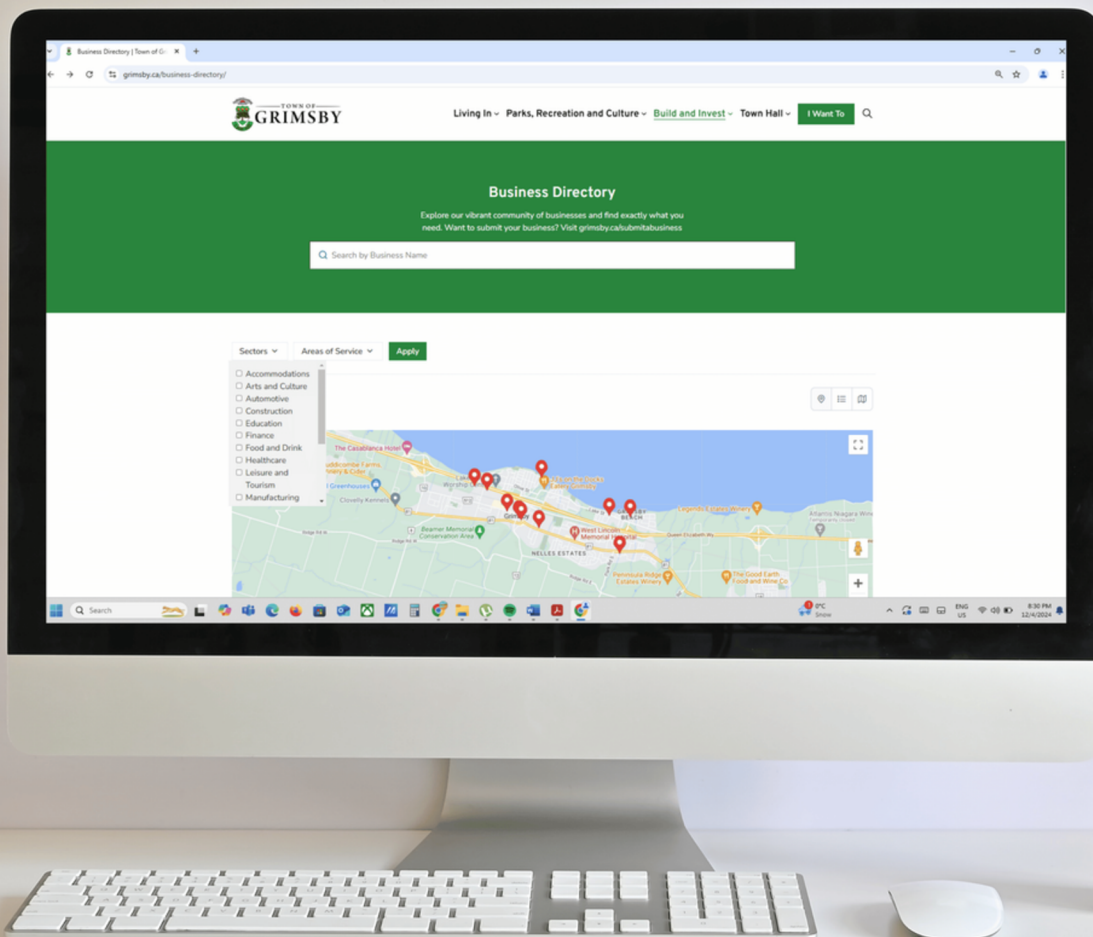
Staff created more ways to connect businesses to their potential customers by updating the Business Directory that allows them to operate both in the digital and traditional market. The Directory is a free online database with over 500 businesses that are operating in the community.

The listings provide information about a specific businesses' name, contact information, address, website, associations, and the products and services offered. It allows businesses to direct their products and services to more people, increasing awareness, connecting potential customers to their business, and helping new and existing businesses to grow.

The database is designed for self-serve, which allows businesses to enter and update their business information for free and is available anytime.

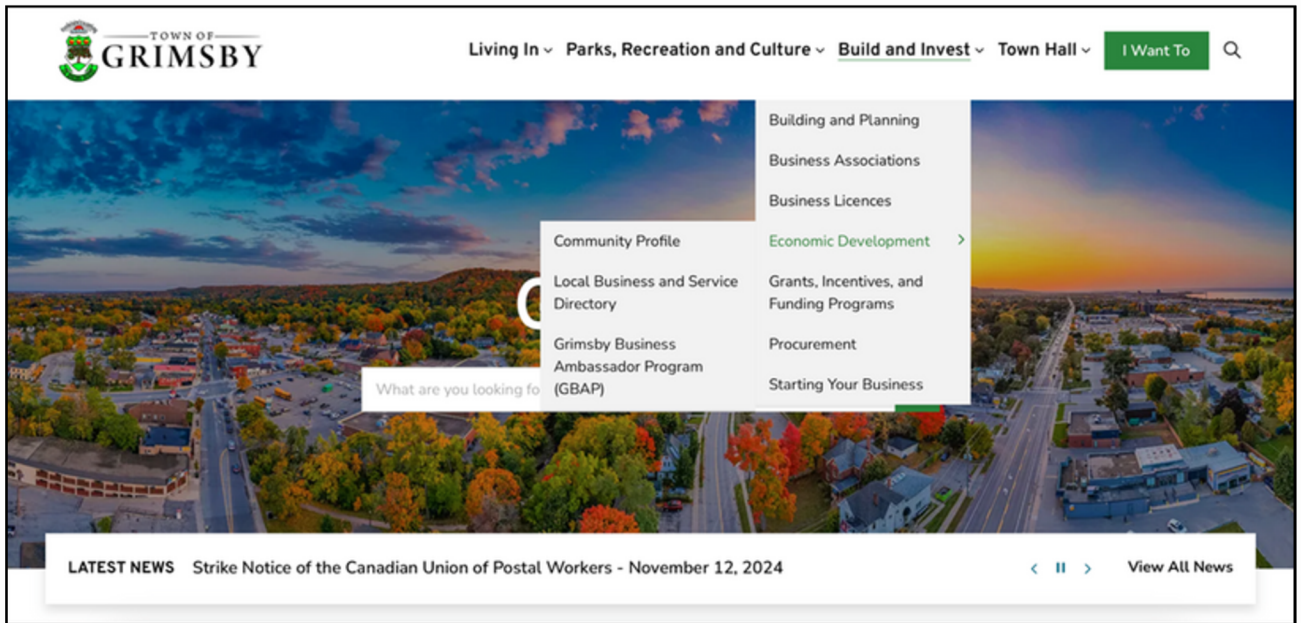
To access the Business Directory:

Visit the [Town of Grimsby website](#), then click on Build and Invest—Economic Development OR directly go to [Business Directory](#).

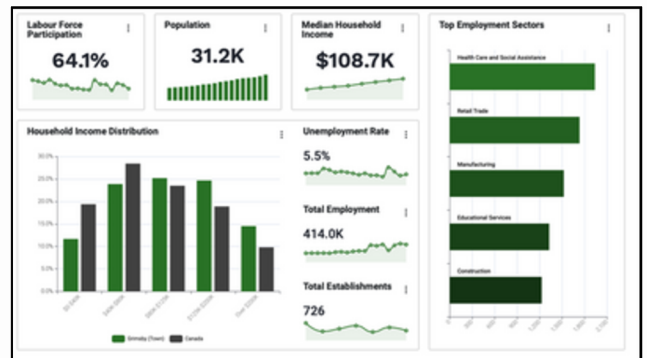


COMMUNITY PROFILE

A new Economic Development webpage and community profile was developed in collaboration with the IT department and LocalIntel. This new resource acts as a tool for businesses, investors, and other stakeholders, providing essential data and showcasing Grimsby's opportunities for future investments.



- **Community Profile**
- Demographics
- Employment Lands
- Labour Force
- Location
- Quality of Life
- Transportation



EMPLOYMENT VACANT LANDS DIRECTORY

The [directory](#) provides a comprehensive database of vacant employment lands in Grimsby. In addition, it provides detailed information about each property's location, zoning, size, and other key features to help investors find the best site for their investment.



CONCIERGE PROGRAM

Grimsby’s Concierge Program is the cornerstone of our economic development strategy, offering businesses personalized guidance and streamlined processes for site plan approval and building permits for expansions. By fostering collaboration and streamlining the process, the program strengthens local enterprises and reinforces Grimsby’s reputation as a thriving hub for innovation and growth.

Over 50 new and existing businesses were provided guidance and support to grow in Grimsby.



COLLABORATIVE MARKETING

Grimsby was featured in 4 magazines. While magazines were one of the earliest forms of niche marketing, with a built-in, well defined audience for each publication, print is making a comeback in a media landscape dominated by screens, where offline, tactile experiences are more cherished than ever.



Print in Magazines:

Partners include Benchside Magazine, The Canada Magazine, Business In-Focus and Lifestyle Magazine.



Digital Marketing:

Obtained 30,000 impressions of a 6 second static digital billboard spot in Toronto.

Two 30-second promotional videos were also produced as part of this initiative, one focusing on lifestyle and business opportunities.

BENCHSIDE MAGAZINE



**Preserving the Past, Crafting the Future:
GRIMSBY'S RENAISSANCE STORY**

Nestled between the majestic Niagara Escarpment and the shores of Lake Ontario, Grimsby is a charming town that is embarking on an ambitious journey to become a beacon of warmth for newcomers, while nurturing the deep roots that make it a treasure for those who have long called it home.

Grimsby is sculpting a future that promises an enriched quality of life, cultural abundance, and economic vitality, making it a coveted haven for not only families but professionals and businesses alike.

Grimsby's approach to development is not merely about expansion but about enhancing the quality of life for its residents. The town is committed to responsible growth that respects the untouched landscapes and the historical integrity the community holds dear.

This is demonstrated by the town's dedication to prioritize the preservation of our notable Heritage Sites by protecting locations under the Ontario Heritage Act through Designation. With a growing community, residential

needs are paramount and the renovations at the Peach King Centre (PKC) are set to transform the building into a vibrant community hub. With upgraded facilities intended to cater to groups from young families to senior citizens, the renovation underscores their dedication to fostering community bonds and providing spaces for health, leisure, and cultural activities. Making it an institution inclusive for all.

The Casablanca Waterfront Project is another initiative highlighting Grimsby's commitment to leveraging its natural assets. The town is enhancing the waterfront with new amenities including playgrounds, accessible seating, pathways with lighting, terrace gardens, picnic areas, a pavilion and enhancing accessibility to the beach. Focusing on sustainable and aesthetic enhancements to ensure the waterfront remains a pristine and inviting place for relaxation, food, and drinks, as well as community gatherings.

Grimsby is mindful of the diverse requirements of its residents in addressing housing needs. New housing developments are designed to meet the growing demand

while ensuring they integrate seamlessly into the existing community fabric. By incorporating green spaces and maintaining a low-density feel, these developments aim to meet housing needs without overwhelming the town's infrastructure or its scenic landscapes.

Jamy Noor, a resident of Grimsby and owner of Elm Street Cafe moved here from Scarborough and fell in love right away. "It was very busy and noisy in Scarborough, but here it's peaceful, and it's beautiful and calming. The people here have time for you, they talk to you about their family, their lives, everything. When we first moved here, there was a majority of the older generation but now, so many families come into our cafe, it's just wonderful," says Noor.

The renovation and expansion of the West Lincoln Memorial Hospital is pivotal to Grimsby's commitment to the health and well being of its residents. This significant project not only modernizes the facility but also expands its capacity to provide cutting-edge medical services locally. With new labour, birthing, and recovery suites, along with enhanced acute inpatient and emergency services, the hospital is poised to become a regional healthcare anchor.

Grimsby's strategic location is one of its greatest assets. Positioned close to major urban centres and offering quick access to the U.S. border, residents enjoy the benefits of connectivity and serene, waterfront small-town living. This location supports the local economy and provides residents with unparalleled access to regional opportunities and amenities.

Grimsby is proactively laying down the red carpet for businesses looking for a promising location. The Grimsby Economic Development Advisory Committee, led by Councillor Reg Frieske, has initiatives aimed at strengthening the manufacturing sector and invites industries with its comprehensive support system encompassing infrastructure development and streamlined regulatory processes.

"Grimsby is no longer an unnoticed bedroom community. We have become one of the most progressive municipalities in the GTHA and Niagara Region," says Councillor Reg Frieske. "Over the next 5 years we will see more than 1100 new direct jobs from our current Industrial/Commercial development projects."



Mayor Jeff Jordan's vision for Grimsby emphasises maintaining a balance between growth and preservation. His leadership is focused on listening to the community's needs and ensuring development aligns with the values and desires of Grimsby's residents.

"If I didn't want to fight for Grimsby, I wouldn't be here," says Mayor Jordan. "This town is something that I have a lifelong passion for, and I think it's a unique place. This has certainly been proven by the people that want to move here and stay here. I think it's imperative that our Council does what's best for Grimsby given the limitations we have. The Town's strategic plan was put together with a lot of resident input and we try to work with everyone to make the best way forward for all our residents."

Grimsby is more than just a town; it's a community deeply rooted in a rich history and eager to embrace a future that respects those roots. The Grimsby Beach is a prime example of a historic neighbourhood comprising several unique historical landmarks and homes, that include parks and greenspace, and waterfront access.

Grimsby is set to remain a jewel and this thoughtful path forward ensures that while Grimsby evolves, it remains a cherished haven for its residents, preserving the essence that makes it truly special.



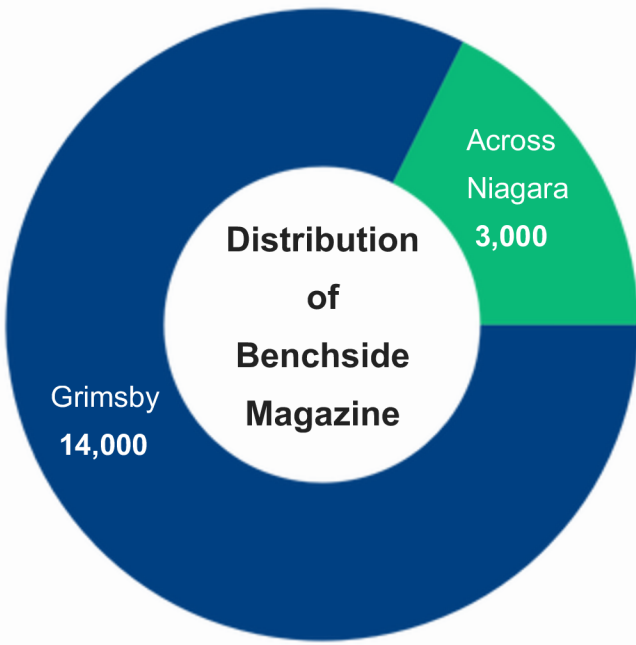
Issue 001 - Spring/Summer 2024

www.benchesideniagara.ca

www.benchesideniagara.ca

Issue 001 - Spring/Summer 2024 | 7

Grimsby secured a two-page editorial spread in **Benchside Magazine**, highlighted the town's appeal to residents and businesses.



TOTAL READERSHIP:

17,000

Full Page Editorial

Distributed to all households in Grimsby

THE CANADA & LIFESTYLE MAGAZINE

TRAVEL

SAY HELLO TO GRIMSBY!

Discover our vibrant community, bursting with exciting things to do and see. Whether you're a first-time visitor or a long-time resident, you'll find an array of activities and attractions to enjoy.

Whether you are looking to hike up the escarpment, become pampered in the gorgeous views, take in the beauty of our parks and natural landscapes, enjoy a stroll along the historic waterfront, walk to a stop at the beach, or discover parts of history by way of our preserved heritage buildings, wine, and attractions, Grimsby has everything you need for a perfect day.

Grimsby's small town charm, coupled with its natural beauty and rich heritage, provides visitors with a variety of options. Learn about the cultural significance of this former Grimsby Beach community, explore the meaning of landmarks with a stop at our local museum or engage in the arts with a trip to the art gallery and public library. While exploring the views in Grimsby on the Lake or Downtown, you can savor the Emmons of our diverse dining scene and discover the unique treasures in our local shops.

Published as the gateway to Niagara, Grimsby boasts easy access to major cities.

Learn more at www.Grimsky.ca/Visit

905.945.9634

TOWN OF GRIMSBY
Grimsby.ca/Visit

Canada Travel & Lifestyle Magazine

Digital Issue - August 2024,
page 40



Digital Billboard in Toronto
Advertised: September, 2024.

Welcome to the Town of Grimsby VTR Feeder Solutions!

Nestled at the crossroads of commerce and culture, Grimsby offers a unique blend of accessibility and opportunity for businesses and residents alike.

The Town of Grimsby borders Hamilton to the west and to the east becomes the gateway to Niagara Region. Located near the bustling economic centre of the Greater Toronto Area but far enough to enjoy a peaceful suburban feel, this municipality stands out for its unique geography. This thriving community is straddled between the majestic Niagara Escarpment and picturesque shores of Lake Ontario. It offers a well-connected hub with a scenic blend of lakefront views and lush landscapes.

With its prime location, Grimsby provides easy access to major cities and highways, railways, airports, and the Canada-US border, making it a central hub for regional trade and travel - providing companies a logistical advantage. Grimsby has a diverse and growing economy driven by sectors like advanced manufacturing, agriculture, and tourism.

Local businesses benefit from the steady influx of visitors and nearby resources, while residents enjoy the convenience of a well-connected location without the congestion of urban living.

Grimsby's small-town charm, coupled with its natural beauty and rich heritage, offers an unparalleled quality of life.

Looking ahead, the company's 2025 projects will stimulate further growth through a return to small leading cells in Canada and the U.S., bringing the total number of income sources to three, alongside supplying large medical fabricators and private clients. By continuously helping customers scale their operations while ensuring risk and maintaining quality, VTR Feeder Solutions is poised for a bright future. "We are committed to our customers for the life cycle of the products [and beyond]," confirms Hill.

TOWN OF GRIMSBY
Welcome to the Town of Grimsby VTR Feeder Solutions

With easy access to major cities, highways, and the Toronto City Centre, Grimsby is situated in the ideal location for businesses and residents alike.

Experience Grimsby's small town charm, natural beauty, and rich heritage - an unparalleled quality of life.

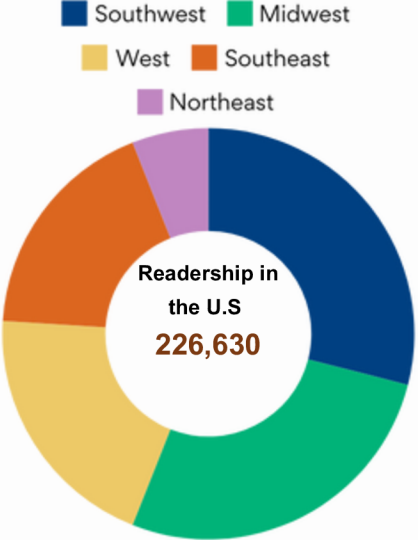
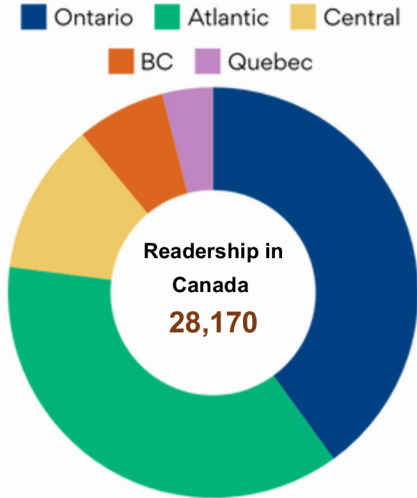
ECONOMIC DEVELOPMENT OFFICE
P. 905-945-9634 | E. info@grimsby.ca
www.Grimsky.ca/Economic

Business in Focus Magazine (December 2024-January 2025 Issue)

Digital Issue - page 132-139

Business In-Focus Magazine

TOTAL READERSHIP
254,800



BAGUIO CITY, PHILIPPINES DELEGATION

Grimsby proudly hosted a 10 member delegation from Baguio, Philippines, led by Mayor Benjamin Magalong, during their visit to Niagara as part of a broader tour to their twin city, Vaughan.

The delegation, explored key sites in Grimsby, including the Niagara Gateway Tourism Information Centre, downtown, Sunray Orchards, Forty Creek Distillery, the employment areas and showcased the town's vibrant tourism and industrial potential.

Organized in collaboration with the Filipino-Canadian Association, the visit aimed to foster opportunities for joint ventures, technology transfer, and partnerships between local businesses and industries in Baguio.

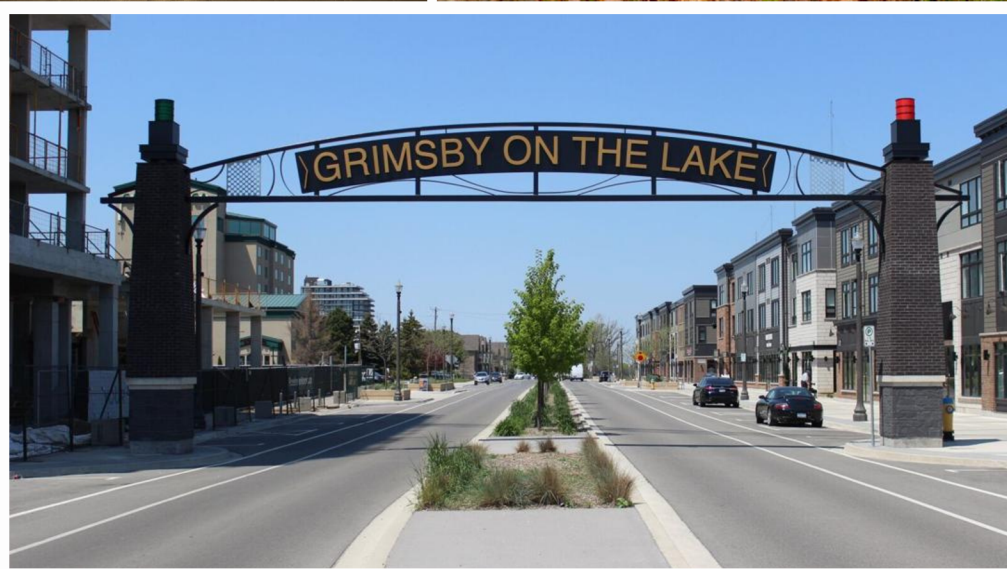
By building on shared knowledge and fostering meaningful connections, this visit marked an important step in expanding Grimsby's global reach and unlocking new avenues for economic growth.



TOURISM DEVELOPMENT

Collaboration with Niagara Gateway: For the past 23 years, the Niagara Information Centre has provided information to 3.5 million visitors annually. Through TPN, a FedDev grant of over \$100,000 was allocated for Niagara Gateway renovations. The Gateway offers state-of-the-art advertising opportunities for Niagara Region businesses and municipalities. Watch the new video about the [Niagara Information Centre](#).

To advance the tourism agenda, Grimsby submitted a matching fund application to Tourism Partnership Niagara. With the additional funding, the town will develop its first Tourism Strategy in collaboration with tourism stakeholders and the broader community. Tourism is the world's fastest-growing industry, contributing to a high quality of life, attracting new investment, and generating essential tax revenues.



GROUND-BREAKING EVENTS

Ribbon-cutting ceremonies and official groundbreaking events are a way to recognize new and existing businesses.

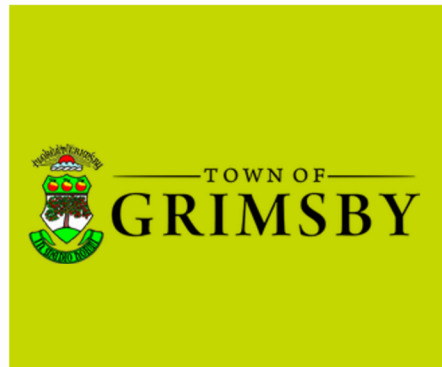
23 certificates of appreciation were presented to existing businesses, which have helped build a strong and more connected community.

Vermeer Canada, an industrial dealer, is among several business contributing to Grimsby's economic growth. Total investment estimated over \$5 million with 25 jobs in the community.



DeSantis Homes Century Condos, is a 4-storey, 87 unit mixed-use condominium. Located on the north side of Main Street East, the residence is artfully designed and has been recognized with three awards for its heritage-inspired design.

The Peach King Centre project aims to transform the facility into a true community hub, featuring new and improved amenities, including a double gymnasium, walking track, and multi-purpose community space.



CELEBRATING SUCCESSES!



- Bright Workspaces
- Casa Toscana Grimsby
- Century Condos (DeSantis Homes)
- Cisolift Distribution Inc.
- DI-MOND Trailers
- Dr. Nwachukwu I. Nwebube Clinic
- Euro Senses Day Spa
- Falafel Houz
- Farm Gate To Your Plate
- Giant Tiger
- Grimsby Orthopaedic Institute
- Happies
- Jackie O's Boutique
- Lux Nail Beauty Bar
- Major Refrigeration
- Mini Retreat Childcare
- Mrs. Greenway
- Niagara Chicken
- Olive Board Kitchen & Wine Bar
- Pie In The Sky
- SKN Deep Cosmetic Clinic
- The Dog Spot
- The Nook
- Trail Ridge Montessori School
- Vermeer HQ
- Village Studio







KEY INITIATIVES IN 2025



Tourism Strategy, Q2

Develop the first TOURISM STRATEGY for Grimsby in partnership with Tourism Partnership Niagara (TPN)



Business Ambassador Program, Q2

Designed to promote Grimsby and drive investment opportunities nationally and globally. The Business Ambassador Program will engage local business executives to support economic development efforts.



Development Process Analysis Project, Q1-Q2

The project will support and strengthen the services the Town provides the development industry by identifying and removing barriers to growth.



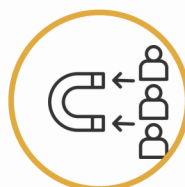
Strengthen the Grimsby Development Industry Liaison Task Force, Q1-Q4

Enhance collaboration between the Town and development community to support and streamline processes and projects.



Ongoing Corporate Visits and concierge programs, Q1-Q4

Foster strong relationships with local businesses through regular engagement and support initiatives.



Strengthening Economic Networking and Business Engagement, Q1-Q4

Ongoing networking attendance at Economic Developers Council of Ontario, Niagara Economic Summits, Tourism Industry Association of Ontario, Ontario Chamber of Commerce Economic Summit.
Host the Mayor's Business Breakfast, the Mayor's Golf Tournament and the Mayor's Gala.

Economic Development Office

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Connect With Us

