



GRIMSBY'S 2021

# YEAR IN REVIEW

Council's 2019-2022  
Strategic Accomplishments

## Advancement of Council's 7 STRATEGIC PRIORITY THEMES

1

### Responsible Development



- Urban Design Panel established and modified Century Condo's development
- Main Street East Heritage Conservation District Study

2

### Business Attraction, Growth & Retention



- Laid the foundation for a town Economic Development Strategy
- Grimsby's first AAA Commercial Building opened bringing 100+ high-skilled jobs

3

### Accountability & Transparency



- Responsible tax increase
- Open Air Fire By-law
- Indigenous Land Acknowledgement adopted
- 26 projects posted to Let's Talk Grimsby

4

### Transportation & Road Safety



- Council support of Consolidated Regional Transit System, signaling positive message to province for all day GO service for Grimsby
- Emily 911 project completed

5

### Heritage & Culture



- 65% increase to municipal Heritage Register
- 6 properties pursuing designation
- Grimsby Beach Study near completion

6

### Environment



- First ever Geothermal building
- 300 Carolinian/native species planted
- Initiated Recreational Trails Master Plan

7

### Community Amenities



- Approval of Peach King Centre expansion
- Secured funding for Gibson Pedestrian Bridge Replacement
- Advanced WLMH redevelopment with construction to begin in summer of 2022

**Council and Town Staff  
Advanced All 22 Initiatives  
Outlined Under the  
Seven Strategic Priority Themes**

For a comprehensive review of all accomplishments, visit [grimsby.ca](http://grimsby.ca)

**ABOVE  
AND  
BEYOND  
THE  
DAY-TO-DAY**

Secured \$33.2M in regional, provincial and federal funding

Hometown Hockey  
November 27-29

Fire Shared Services  
Pilot in partnership  
with Lincoln

Vaccination site  
support &  
GO VAXX Bus

Pilot patio permits  
extended for all  
Grimsby businesses

Virtual Grimsby  
Author Series

In-person and live-  
streamed Santa  
Claus Parade

Grimsby's Got It!  
Buy Local  
Campaign