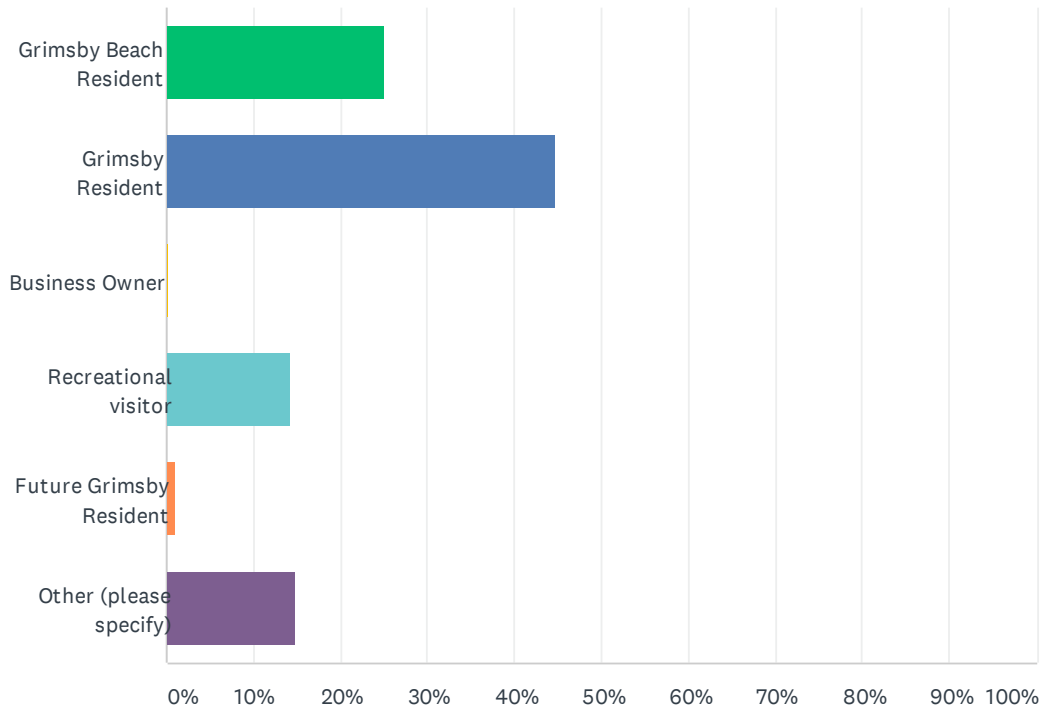


Q1 How would you identify your relationship to Grimsby Beach?

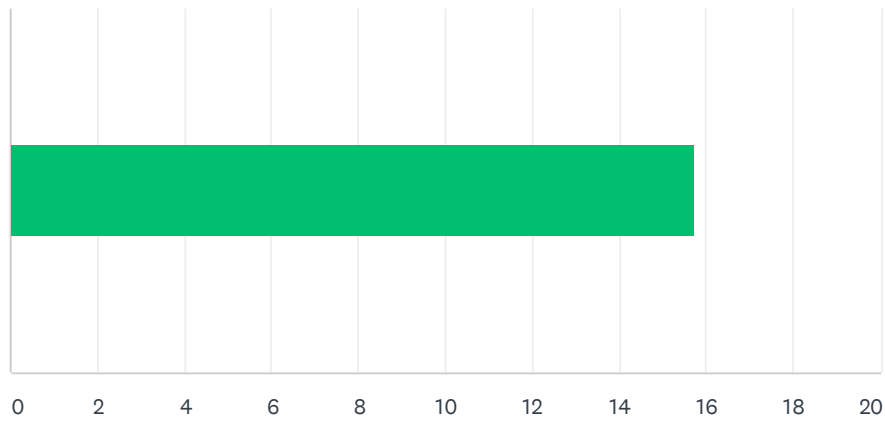
Answered: 779 Skipped: 4



ANSWER CHOICES	RESPONSES	
Grimsby Beach Resident	25.03%	195
Grimsby Resident	44.67%	348
Business Owner	0.26%	2
Recreational visitor	14.25%	111
Future Grimsby Resident	1.03%	8
Other (please specify)	14.76%	115
TOTAL		779

Q2 If you answered Grimsby Beach Resident, how long have you lived in Grimsby Beach?

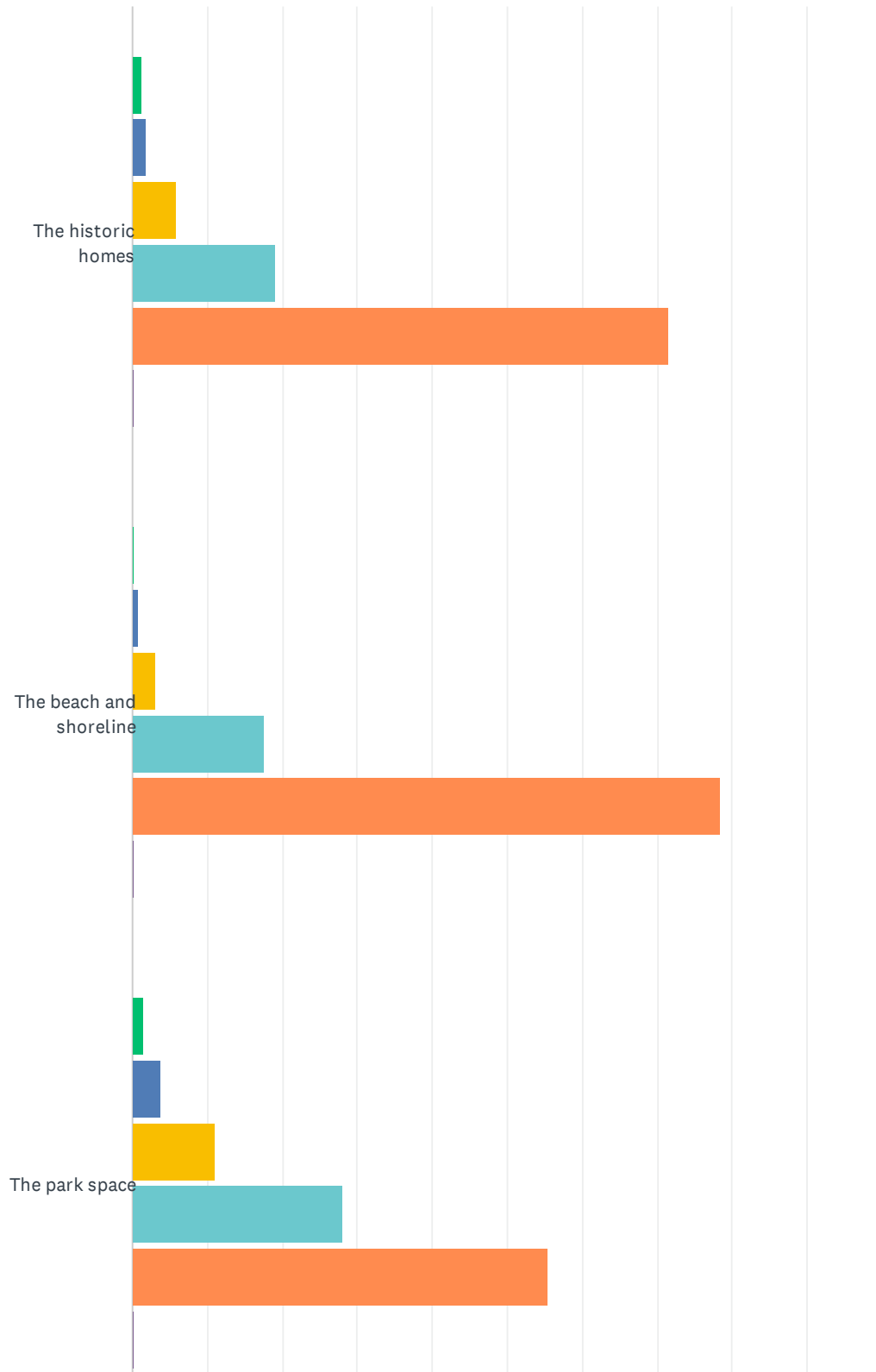
Answered: 266 Skipped: 517

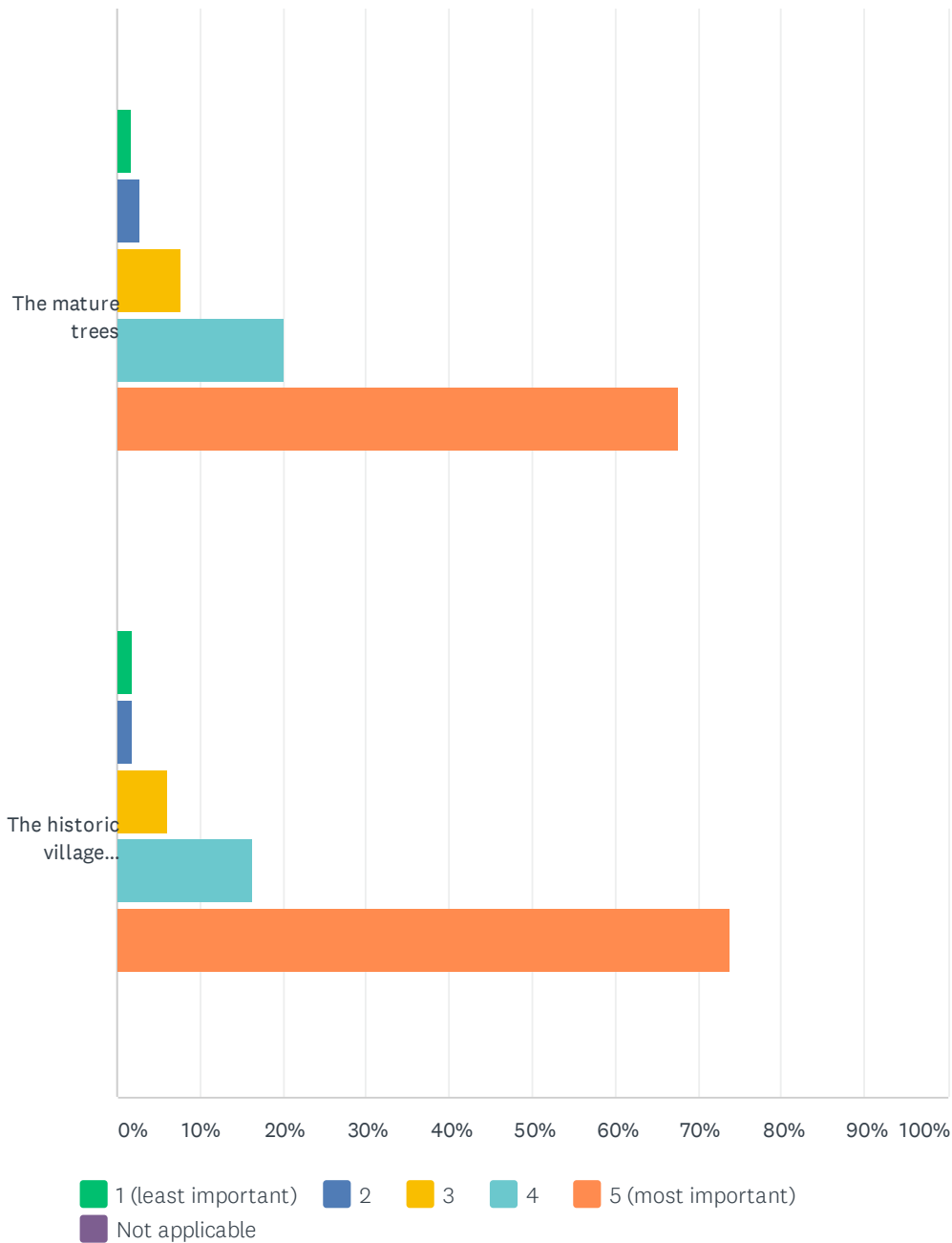


ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	16	4,182	266
Total Respondents: 266			

Q3 On a scale of 1 to 5, 1 being least important to you and 5 being most important to you, how would you rank the following parts of Grimsby Beach?

Answered: 780 Skipped: 3

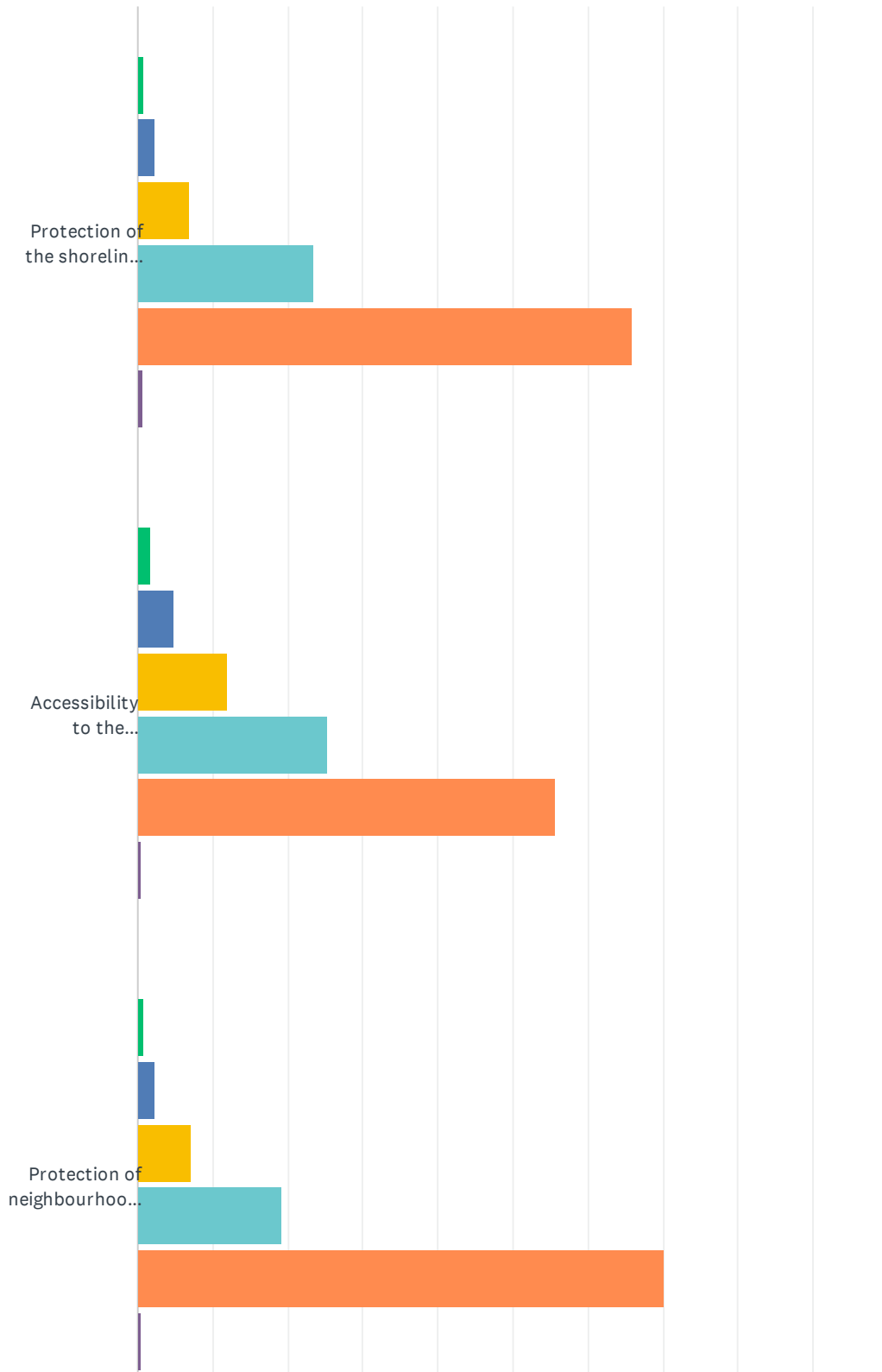


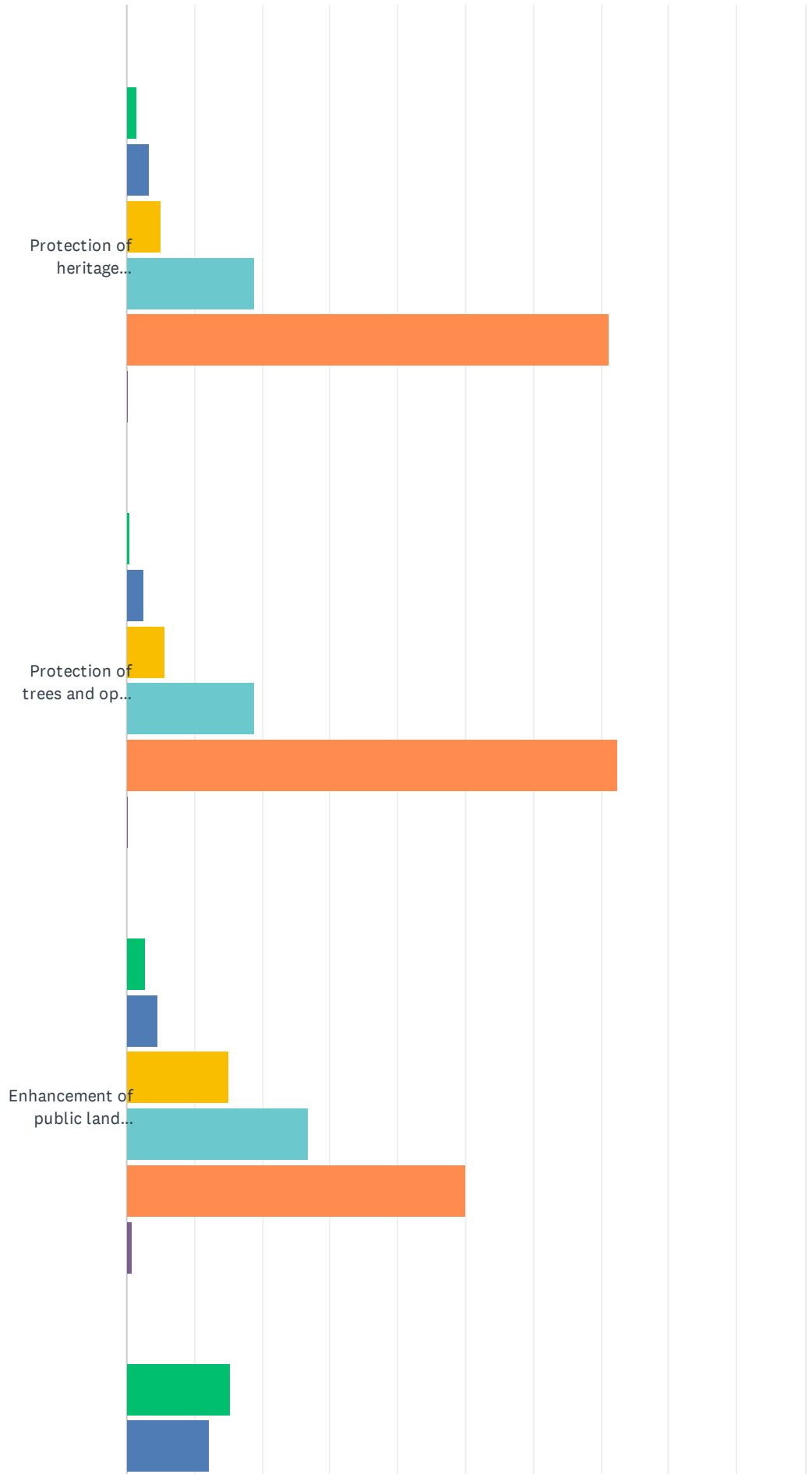


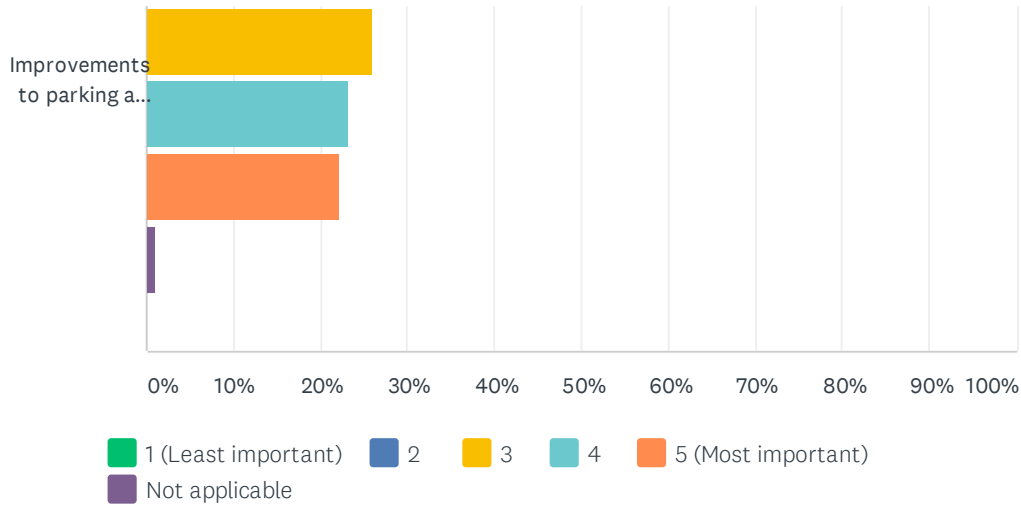
	1 (LEAST IMPORTANT)	2	3	4	5 (MOST IMPORTANT)	NOT APPLICABLE	TOTAL
The historic homes	1.29% 10	1.93% 15	5.93% 46	18.94% 147	71.65% 556	0.26% 2	776
The beach and shoreline	0.13% 1	0.77% 6	3.09% 24	17.53% 136	78.35% 608	0.13% 1	776
The park space	1.41% 11	3.86% 30	11.05% 86	28.02% 218	55.53% 432	0.13% 1	778
The mature trees	1.67% 13	2.70% 21	7.84% 61	20.18% 157	67.61% 526	0.00% 0	778
The historic village character	1.80% 14	1.93% 15	6.05% 47	16.34% 127	73.87% 574	0.00% 0	777

Q4 Based on your experience within Grimsby Beach, how would you rate the following challenges/issues affecting the area on a scale of 1 to 5, 1 being least important to you and 5 being most important to you.

Answered: 779 Skipped: 4



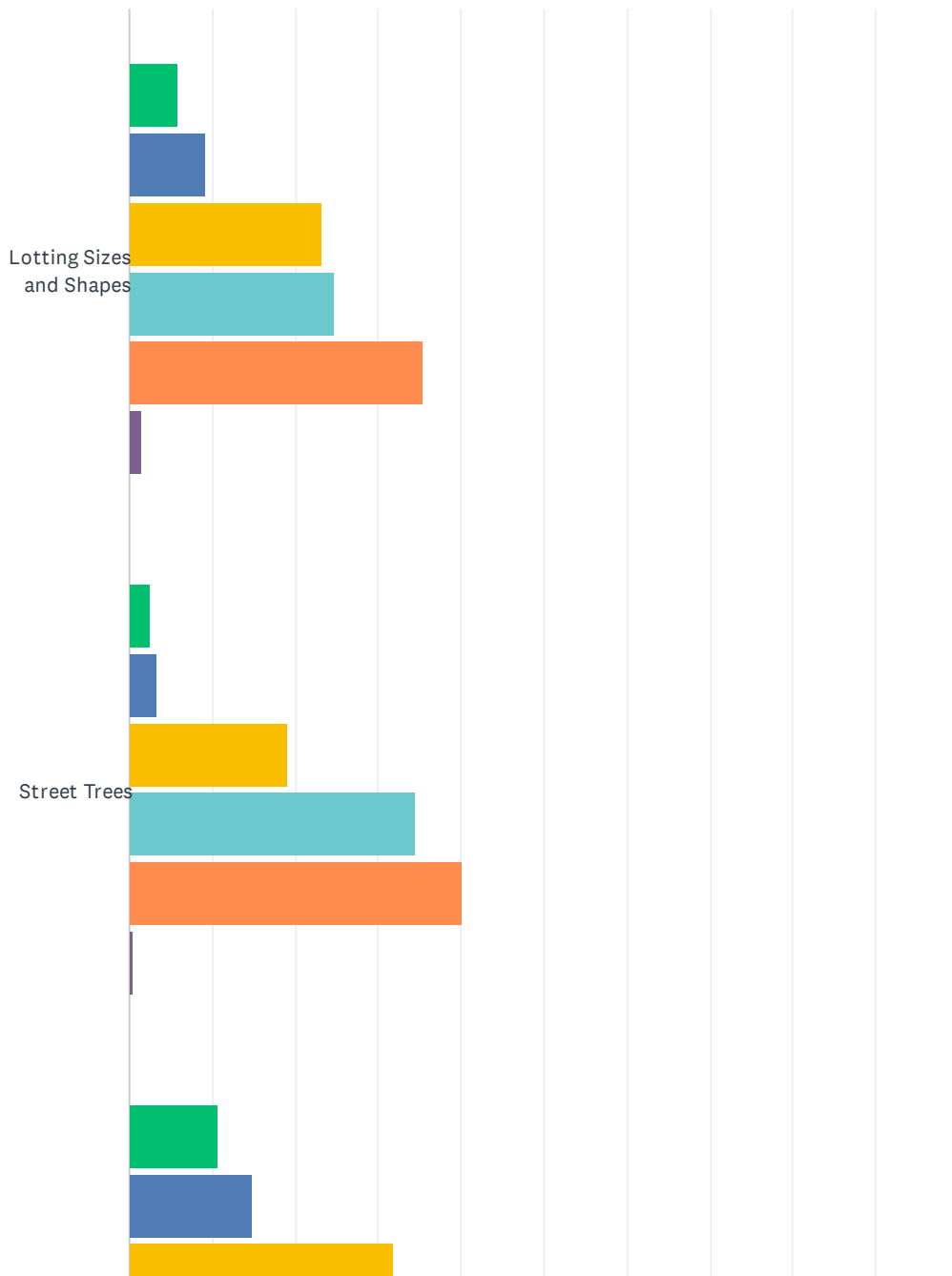


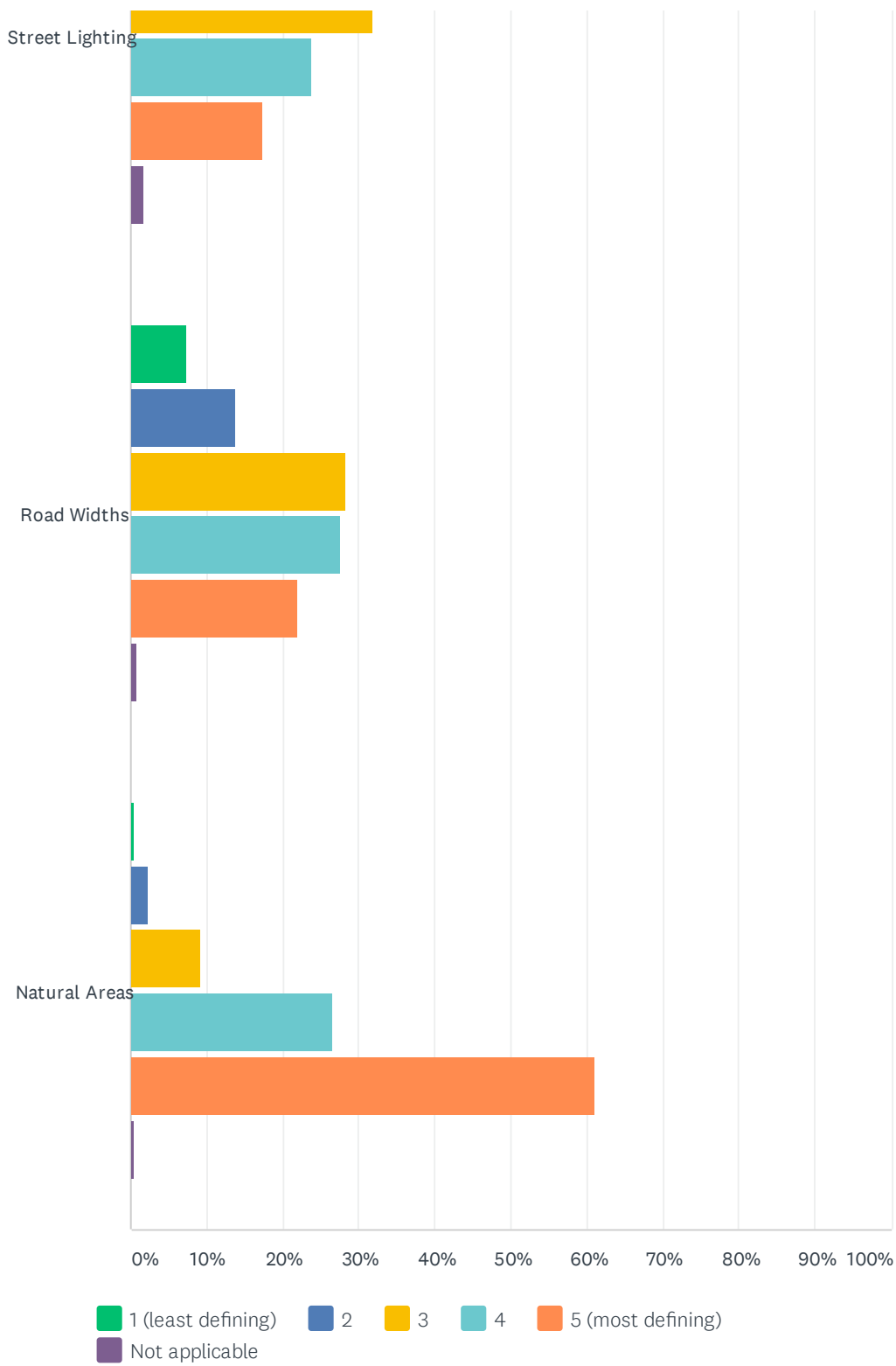


	1 (LEAST IMPORTANT)	2	3	4	5 (MOST IMPORTANT)	NOT APPLICABLE	TOTAL
Protection of the shoreline (e.g. erosion)	0.90% 7	2.32% 18	6.84% 53	23.35% 181	65.94% 511	0.65% 5	775
Accessibility to the shoreline and public lands	1.68% 13	4.90% 38	11.98% 93	25.39% 197	55.67% 432	0.39% 3	776
Protection of neighbourhood character	0.77% 6	2.31% 18	7.06% 55	19.26% 150	70.09% 546	0.51% 4	779
Protection of heritage features	1.41% 11	3.34% 26	5.01% 39	18.87% 147	71.12% 554	0.26% 2	779
Protection of trees and open space	0.52% 4	2.45% 19	5.56% 43	18.73% 145	72.48% 561	0.26% 2	774
Enhancement of public land (e.g. parks, trails, community gardens)	2.71% 21	4.64% 36	15.08% 117	26.80% 208	50.00% 388	0.77% 6	776
Improvements to parking and traffic	15.37% 119	12.14% 94	25.97% 201	23.26% 180	22.22% 172	1.03% 8	774

Q5 Neighbourhood character is often defined by features and elements of a neighbourhood related to the following:1. Broader neighbourhood: road patterns, street widths, street trees, lotting patterns, sidewalks, street lights2. Lot features: lot areas, frontage, setbacks to the streets, side yards, coverage3. Homes: height, scale, architectural styles, size, roof stylesOf the features noted below, which do you feel best defines Grimsby Beach's character? On a scale of 1 to 5, 1 being the least defining and 5 being the most defining?Neighbourhood Features:

Answered: 770 Skipped: 13

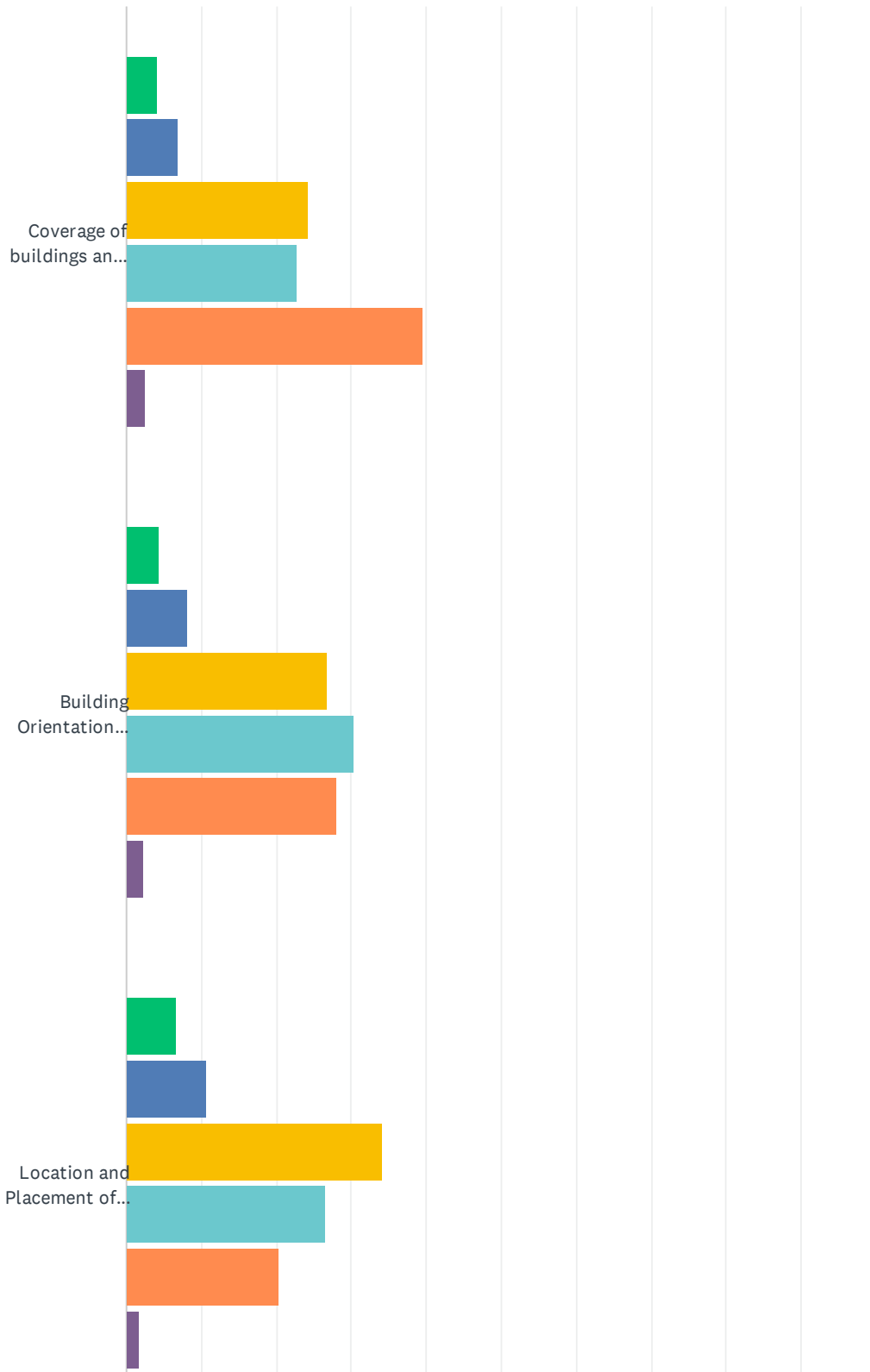


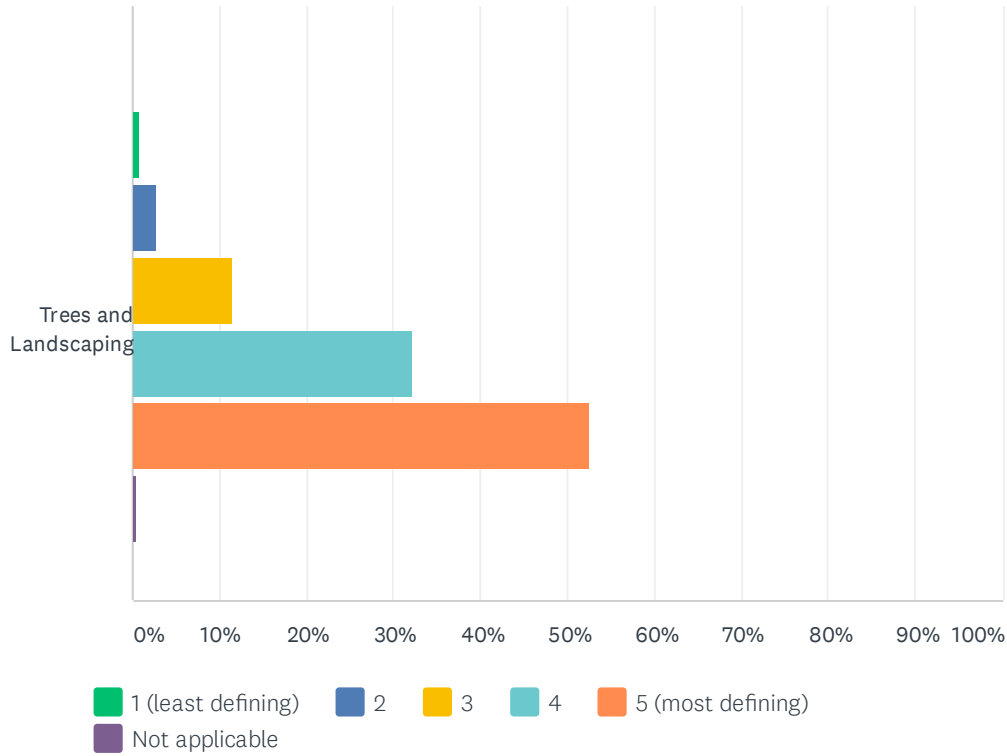


	1 (LEAST DEFINING)	2	3	4	5 (MOST DEFINING)	NOT APPLICABLE	TOTAL
Lotting Sizes and Shapes	5.86% 45	9.24% 71	23.31% 179	24.74% 190	35.42% 272	1.43% 11	768
Street Trees	2.47% 19	3.39% 26	19.01% 146	34.51% 265	40.23% 309	0.39% 3	768
Street Lighting	10.69% 81	14.78% 112	31.79% 241	23.75% 180	17.41% 132	1.58% 12	758
Road Widths	7.31% 56	13.84% 106	28.20% 216	27.68% 212	22.06% 169	0.91% 7	766
Natural Areas	0.52% 4	2.21% 17	9.24% 71	26.56% 204	61.07% 469	0.39% 3	768

Q6 Of the features noted below, which do you feel most define the character of Grimsby Beach on scale of 1 to 5, 1 being least defining and 5 being most defining? Lotting Features:

Answered: 764 Skipped: 19

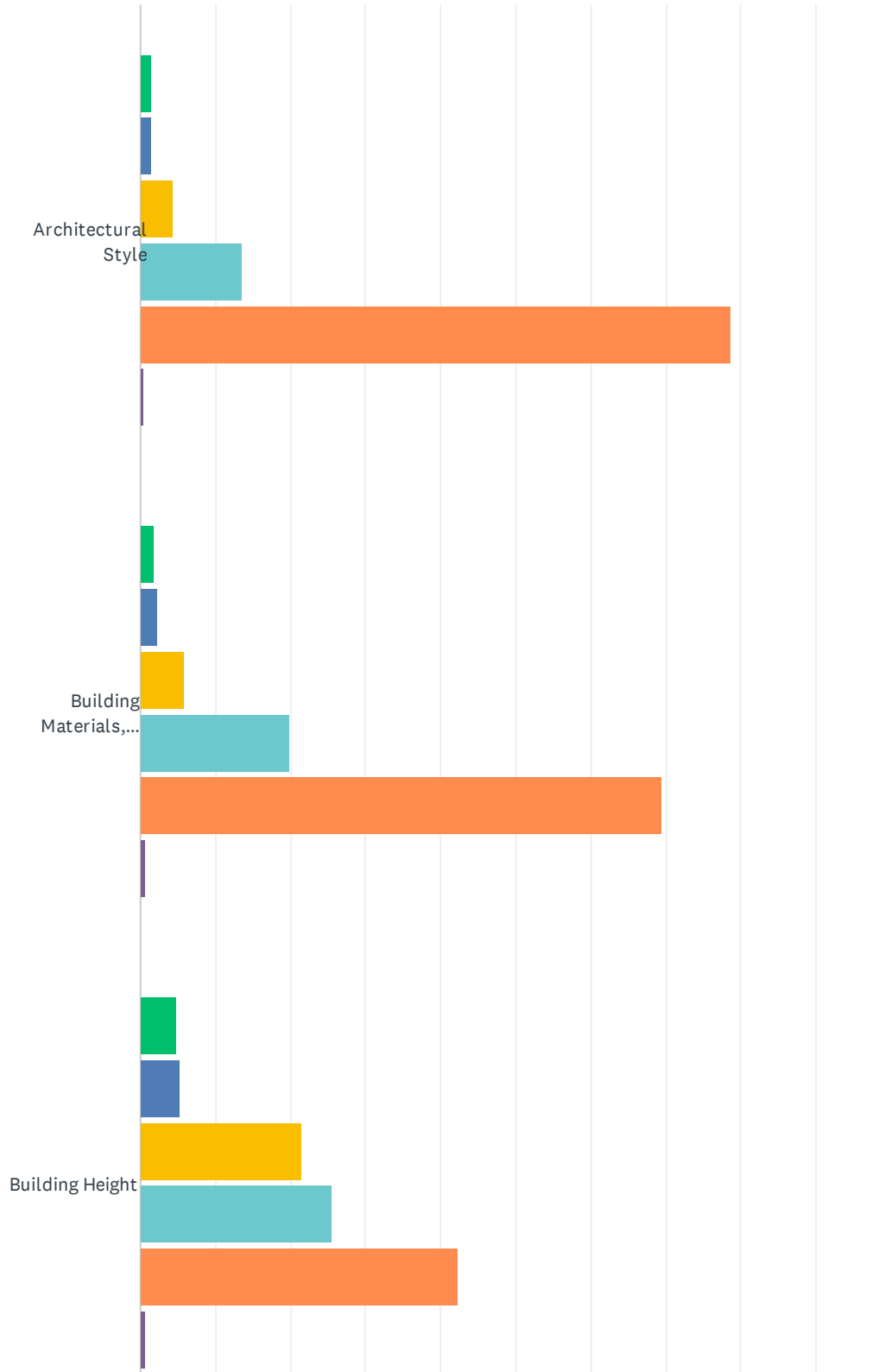


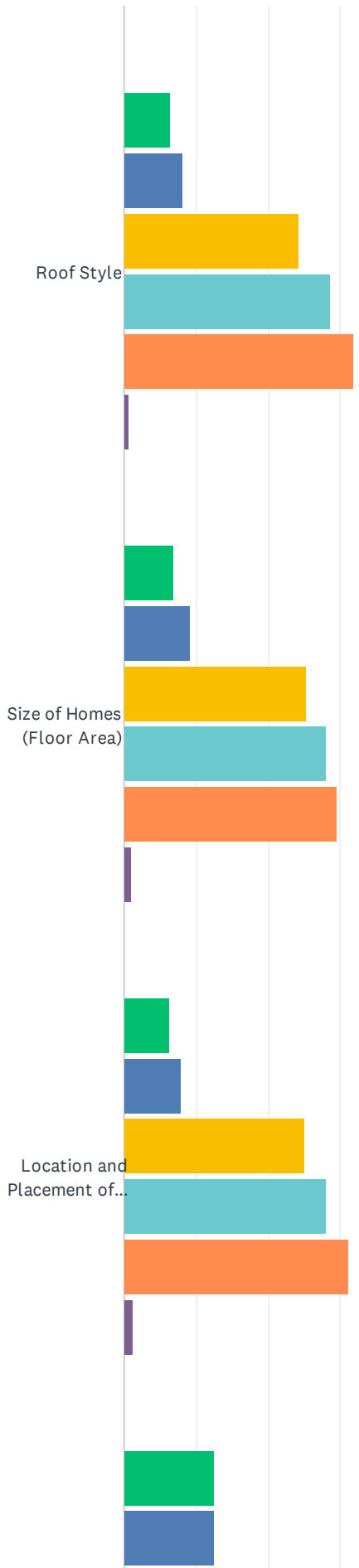


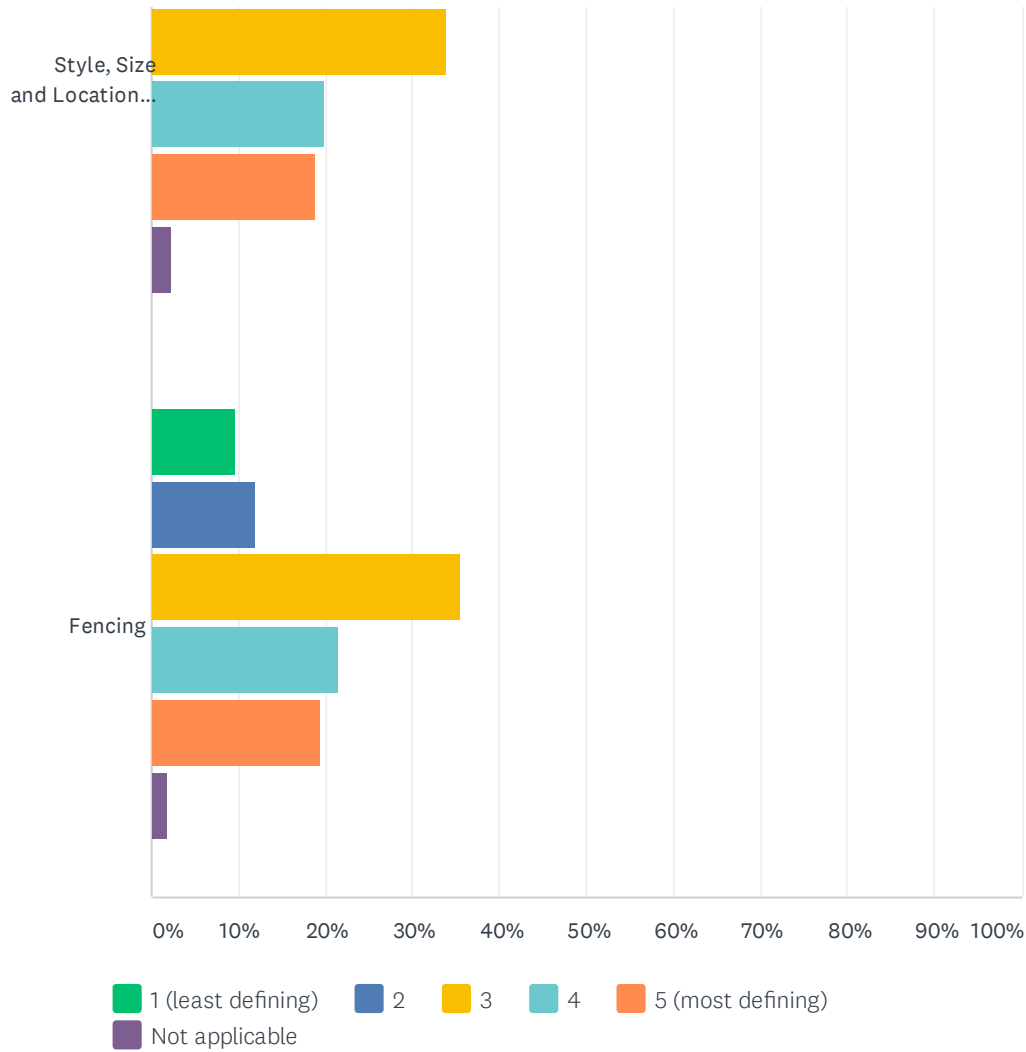
	1 (LEAST DEFINING)	2	3	4	5 (MOST DEFINING)	NOT APPLICABLE	TOTAL
Coverage of buildings and structures on the Lot	4.10% 31	6.87% 52	24.31% 184	22.72% 172	39.50% 299	2.51% 19	757
Building Orientation (Front, Side and rear Yard Setbacks)	4.49% 34	8.06% 61	26.82% 203	30.25% 229	28.14% 213	2.25% 17	757
Location and Placement of Driveways and Walkways	6.78% 51	10.77% 81	34.04% 256	26.60% 200	20.21% 152	1.60% 12	752
Trees and Landscaping	0.79% 6	2.65% 20	11.51% 87	32.14% 243	52.51% 397	0.40% 3	756

Q7 Of the features noted below, which do you feel most define the character of Grimsby Beach on a scale of 1 to 5, 1 being least defining and 5 being most defining?Housing Features:

Answered: 768 Skipped: 15







	1 (LEAST DEFINING)	2	3	4	5 (MOST DEFINING)	NOT APPLICABLE	TOTAL
Architectural Style	1.45% 11	1.45% 11	4.49% 34	13.61% 103	78.60% 595	0.40% 3	757
Building Materials, Colour and Textures	1.97% 15	2.37% 18	5.79% 44	19.87% 151	69.47% 528	0.53% 4	760
Building Height	4.85% 37	5.24% 40	21.49% 164	25.56% 195	42.33% 323	0.52% 4	763
Roof Style	6.52% 49	8.11% 61	24.34% 183	28.72% 216	31.78% 239	0.53% 4	752
Size of Homes (Floor Area)	6.82% 52	9.19% 70	25.33% 193	28.08% 214	29.53% 225	1.05% 8	762
Location and Placement of Porches and Decks	6.29% 48	7.99% 61	25.16% 192	28.05% 214	31.19% 238	1.31% 10	763
Style, Size and Location of Garages	12.48% 95	12.61% 96	33.90% 258	19.84% 151	18.79% 143	2.37% 18	761
Fencing	9.57% 72	11.97% 90	35.64% 268	21.54% 162	19.41% 146	1.86% 14	752

Grimsby Beach Community Survey Short Answer Results Analysis

Question 8: Are there any other features that define the character of Grimsby Beach that we missed?

Themes: Heritage Conservation, Scale and Height of New Homes, and Parks.

The purpose of the Grimsby Beach Land Use Study is to “understand how the area may change or be impacted by growth and development and identify issues and opportunities in the neighbourhood to create a vision for future growth & development”.¹ Hence, the Grimsby Beach Community Survey allows for the “establish[ment] of a community driven vision and principles that can provide guidance, a comprehensive and implementable framework/plan that will not only guide appropriate change, but inspire it and preserve what aspects of Grimsby Beach are most valued”.² Thus, for Question 8 from the community survey, 136 responses were received. The responses were hence, coded using the pre-conceived themes provided. Each response was read, analyzed and coded to describe the content of the responses.

Therefore, the most popular reoccurring theme of Question 8, which asks, “Are there any other features that define the character of Grimsby Beach that we missed?”, was Heritage. The people of Grimsby, really emphasized their concern to conserve Grimsby Beach’s “history and uniqueness” from the “artistic culture, quaint-cottage like feeling and vibrant-coloured houses, to the narrow winding streets and overall charming town layout”. Few other equally as important themes that arose from the responses to Question 8 were the Scale and Height of New Homes and Parks. The people of Grimsby voiced the concern on the protection of the heritage of the area, through providing some issues they felt; new developments will fail to adhere to. Some of these concerns were regarding the “mansionization of new homes and condo developments to cater to higher density”, which may take away and block the residents from the “view of the lake, existing low density environment and local township ambiance of Grimsby Beach”. Parks were also a great concern, mainly addressing the lack of park features such as, “benches, public washrooms, accessibility to the lakefront, street lights for safe walkability, community gardens, recreational activity infrastructure, preservation of existing ecological features such as native trees and in general more green space”.

Therefore, the main takeaways from Question 8, are that the residents want, the features that define the character of Grimsby Beach, to be the main focus of the Grimsby Beach Land Use Study, so it can help in conserving the heritage features of Grimsby Beach, regulating scale and height of new developments in the area and enhancing Grimsby Beach park features to address the lack of accessibility, safety and maintenance of the lakefront.

¹ Grimsby Beach - Land Use Planning Study. Accessed January 26, 2021. <https://www.grimsby.ca/en/parks-recreation-culture/grimsby-beach-land-use-planning-study.aspx>.

² Ibid.

Question 9: What is the most important thing you want to see happen as a result of the land use planning study?

Themes: Heritage Conservation, Shoreline and Erosion, and Trees.

The purpose of the Grimsby Beach Land Use Study is to “understand how the area may change or be impacted by growth and development and identify issues and opportunities in the neighbourhood to create a vision for future growth & development”.³ Hence, the Grimsby Beach Community Survey allows for the “establish[ment] of a community driven vision and principles that can provide guidance, a comprehensive and implementable framework/plan that will not only guide appropriate change, but inspire it and preserve what aspects of Grimsby Beach are most valued”.⁴ Thus, for Question 9 from the community survey, 486 responses were received. The responses were hence, coded using the pre-conceived themes provided. Each response was read, analyzed and coded to describe the content of the responses. For this specific question, the suggestions provided by the respondents, to aid the direction of the results of the Land use planning study, they sought to observe were also noted.

Therefore, the reoccurring themes of which the residents of Grimsby Beach would like to see happen as a result of the Land Use planning study are, Heritage Conservation, issues of the Shoreline and Erosion addressed, and a Tree Plan to strategically improve the existing natural environment of Grimsby Beach. Some suggestions provided by the respondents, that help focus on the results they expect to see with the Land Use planning study, included, “heritage and environmental protection legislation, attain a Heritage Conservation District distinction, avoid intensification measures near shoreline, increase infrastructure for active transportation such as walking and cycling on the lakefront, increase accessibility to beach for residents and tourists to avoid issues of trespassing, clean up the beach, trim and plant more trees to address the erosion issue, and in general spend some money on beach maintenance and pier redevelopment to improve the experience of visiting Grimsby Beach”.

Therefore, the main takeaways from Question 9 are that the residents want as a result of the land use planning study, that they can reside in a town and community that is looked after and valued for its unique culture, heritage, natural beauty and respected by tourists that visit Grimsby Beach.

³ Grimsby Beach - Land Use Planning Study. Accessed January 26, 2021. <https://www.grimsby.ca/en/parks-recreation-culture/grimsby-beach-land-use-planning-study.aspx>.

⁴ Ibid.

Question 10: Please share any additional comments you may have on the study or the area

Themes (with definitions)

- **Heritage Preservation**
 - Keeping Grimsby's 'heritage character' while keeping the existing scale and height of new homes.
- **Beach Enhancements**
 - Upgrades to the beach for everyone's safety as well as for recreational use.
- **Public Maintenance**
 - Keeping the area clean and safe for everyone.
- **Parking**
 - Installing additional parking for visitor use due to narrow streets.
- **Visitor Restrictions**
 - Ensuring visitors adhere to rules and regulations using signage as guidance.
- **Traffic**
 - Controlling the incoming traffic on Lake Street by using traffic calming measures.
- **Trees**
 - Greenery in public spaces and clean-up of dead branches in existing pedestrian pathways.

Question 10 Summary:

The purpose of Grimsby's beach survey has been created to understand "how the area may change or be impacted by growth and development"⁵ by establishing a "community driven vision and principles that can provide guidance a comprehensive and implementable framework/plan"⁶. For question 10, 194 responses were recorded. The reoccurring theme of Heritage Preservation constituted majority of the responses for this question. The people of Grimsby have voiced their concern for preserving the beach area and overall, keeping the 'heritage character' of Grimsby. Instead, they would like enhancements on run-down heritage buildings and/or housing but still maintain the same architectural style. The people are anti-development, expressing their dissatisfaction with developers taking over the land, increasing building densities. The root of this stems from the complaints on the property tax being increased because of the new housing developments.

Beach Enhancements and Public Maintenance has also been of utmost importance as many of the townspeople would like the beach to be more accessible and safer for residents and tourists. Such enhancements would include a waterfront bike path, adding railings to the steps on the way down to the shoreline, boat launch, tables, and benches. Proper garbage disposal/cleanup should be maintained especially when visitors come for vacation during the summertime. Street enhancements is another priority of the townspeople who look forward to having proper paved streets and green spaces. Furthermore, several issues arise under the Parking theme as well. Visitors would park on Lake Street, posing a safety threat to children playing nearby. In turn, people have suggested that there should be parking spots for visitors near the beach which will minimize the vehicle traffic. Other measures included would be ticketing cars without parking permits on Lake Street.

⁵ Grimsby Beach – Land Use Planning Study <https://www.grimsby.ca/en/parks-recreation-culture/grimsby-beach-land-use-planning-study.aspx>

⁶ Grimsby Beach – Land Use Planning Study

The main takeaways from this question are primarily focused on Heritage Preservation, Grimsby Beach Enhancements, Public Maintenance, Parking, Traffic, and Visitor Restrictions.

Question 11 : Before you finish...If there was anything you wanted the Town to know or address outside of the study, what would it be ?

Themes (with definitions)

- **Heritage Preservation**
 - Keeping Grimsby's 'heritage character' while keeping the existing scale and height of new homes.
- **Beach Enhancements**
 - Upgrades to the beach for everyone's safety as well as for recreational use.
- **Public Maintenance**
 - Keeping the area clean and safe for everyone.
- **Parking**
 - Installing additional parking for visitor use due to narrow streets.
- **Visitor Restrictions**
 - Ensuring visitors adhere to rules and regulations using signage as guidance.
- **Traffic**
 - Controlling the incoming traffic on Lake Street by using traffic calming measures.
- **Trees**
 - Greenery in public spaces and clean-up of dead branches in existing pedestrian pathways.

Question 11 Summary

The purpose of Grimsby's beach survey has been created to understand "how the area may change or be impacted by growth and development"⁷ by establishing a "community driven vision and principles that can provide guidance a comprehensive and implementable framework/plan"⁸. For question 11, 250 responses were recorded. The short answers to this question reflect that of question 10. The comments and concerns were overall the same which mainly focused on the following themes of Heritage Preservation, Grimsby Beach Enhancements, Public Maintenance, Parking, Traffic, and Visitor Restrictions. In areas outside of the study, a resident has proposed that Downtown Grimsby must be made more accessible for handicapped individuals (i.e., cater for both wheelchair and strollers) as this jeopardizes their mobility. A few have said that there should be more community led initiatives such as community gardens.

In conclusion, the people of Grimsby emphasize the importance of keeping its heritage character even when new single-detached houses are being built. Enhancements, whether it would be for recreation and/or safety around the Town, are crucial to their community vision and happiness.

⁷ Grimsby Beach – Land Use Planning Study <https://www.grimsby.ca/en/parks-recreation-culture/grimsby-beach-land-use-planning-study.aspx>

⁸ Grimsby Beach – Land Use Planning Study